### <u>Voters' Right to Know Act</u> & <u>AB 700, California DISCLOSE Act</u> Endorsement Form

# <u>AB 700, the California DISCLOSE Act</u>, and the <u>Voters' Right to Know Act</u> are measures that will dramatically improve campaign finance disclosure, making California a national model of reform.

AB 700 is a bill by Assemblymembers Jimmy Gomez and Marc Levine. Sponsored by California Clean Money Campaign.

The Voters' Right to Know Act is a statewide initiative for the November 2016 ballot. Sponsored by Californians for the Right to Know and authored in part by Bob Stern, coauthor of the Political Reform Act of 1974.

AB 700 and the Voters' Right to Know Act both require political ads to clearly show their top three true funders. Both apply to ads about state and local <u>ballot measures</u> and ads about <u>candidates paid for by outside groups</u>.

#### The Voters' Right to Know Act also:

- Establishes a California constitutional right to know the true sources of political spending.
- Provides \$13 million to revamp the state's donor database, completely bans gifts to legislators from lobbyists and their employers, and restricts revolving-door job offers to elected officials for two years.

#### Please print clearly so we can list your endorsement properly.

For an Individual
Individual Name
Title or Office Held/Seeking
For an Organization
Tor an organization
Organization Name
Organization Name

□ *I/we endorse AB 700, the California DISCLOSE Act.* 

I/we endorse the Voters' Right to Know Act initiative.

#### **Signer's Info**

Street Address		
City and State	Zip	
Email	Phone	
>> Signature	Date	·

#### Why are you endorsing? \_\_\_\_\_



Please Mail or Fax to California Clean Money Action Fund 3916 Sepulveda Blvd., Suite 208 ♦ Culver City, CA 90230 (800) 566-3780 ♦ Fax (888) 633-8898 ♦ info@CAclean.org Paid for by California Clean Money Action Fund Printed in-house " Updated 1/13/16



# Voters' Right to Know Act Endorsement Form

The *Voters' Right to Know Act* is a statewide initiative for the November 2016 ballot that will dramatically improve campaign finance disclosure, making California a national model of reform.

- Requires ads on state and local <u>ballot measures</u> and ads about <u>candidates paid for by outside groups</u> to clearly show their top three funders even if they send funds through multiple layers of organizations.
- Establishes a California constitutional right to know the true sources of political spending.
- Completely <u>bans gifts to legislators from lobbyists</u> and their employers, and <u>restricts revolving-door</u> <u>job offers</u> to elected officials for two years.

#### Please write clearly so we can list your endorsement properly.

For an Individual	
Individual Name	
Title or Office Held/Seeking	
For an Organization	
Organization Name	
Signer/Officer Name	
Signer/Officer Title	
Signer's Info	
Street Address	
City and State	Zip
Email Phone	
>> Signature	_ Date
Why are you endorsing?	



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### Volunteer form for the Voters' Right to Know Act

**Support Statement:** I believe that voters deserve to know who is paying for political campaigns. I therefore endorse the Voters' Right to Know Act <u>and</u> the California DISCLOSE Act (AB 700).

Name		Mail Me Petitions!
Title (if any)		Please provide email and phone so we can confirm before mailing!
Affiliation <sup>1</sup>		[ ] Mail me 1 petition <i>I'll get up to 5 signatures!</i>
Address		
Zipcode	Phone	[ ] Mail me 3 petitions <i>I'll get up to 15 signatures!</i>
Email <sup>2</sup>		[ ] Mail me 10 petitions <i>I'll get up to 50 signatures!</i>
Signature		
	on member [ ] I'm a business owner [ ] I'm an e olitical donations. Please add me to the list of Donors for A	

<sup>1</sup>Your support may be listed on California Clean Money Campaign website. Affiliation and title used for identification only. <sup>2</sup>You will receive occasional updates on the campaign and how you can help. Email and contact info will be kept private.

### I am interested in helping by:

- [ ] Organizing other volunteers a few hours a week
- [ ] Becoming a Lead Circulator by leading a team of 2+ signature gatherers 5-10 times
- [ ] Gathering signatures or tabling
- [ ] Making phone calls
- [ ] Entering supporter data
- [ ] Becoming a speaker
- [ ] Add me to Facebook Rapid Response Team listserve for 3-4 Facebook posts to share a week
- [ ] Attending hearings in Sacramento (carpools available)

Other ways I'd like to volunteer: \_\_\_\_\_

I can probably volunteer \_\_\_\_\_ hours/week, or \_\_\_\_\_ hours/month.

Groups I can connect you with: \_\_\_\_\_

Elected Officials I know well: \_\_\_\_\_





### Volunteer form for the Voters' Right to Know Act

**Support Statement:** I believe that voters deserve to know who is paying for political campaigns. I therefore endorse the Voters' Right to Know Act and AB 700, the California DISCLOSE Act.

Name	
Title & Affiliation*	
Address	
City	Zip
Email	Phone
Signature	Date
[ ] I'm a union member [	] I'm a business owner [ ] I'm an elected official
[ ] I make political donatio	ns. Please add me to the list of Donors for Accountable Politics.

\*Your support may be listed on California Clean Money Campaign website. Affiliation and title used for identification only. You will receive occasional updates on the campaign and how you can help. Email and contact info will be kept private.

### I am interested in helping by:

- [ ] Becoming a Lead Circulator by leading a team of 2+ signature gatherers 5-10 times
- [ ] Regular gathering signatures or tabling
- [ ] Making phone calls
- [ ] Entering supporter data
- [ ] Becoming a speaker
- [ ] Exercising leadership organizing other volunteers
- [ ] Add me to Facebook Rapid Response Team listserve for 3-4 Facebook posts to share a week
- [ ] Attending hearings in Sacramento (carpools available)
- [ ] Please send occasional text action alerts to my phone (at most two a month on average)

Please contact me to volunteer \_\_\_\_\_ hours/week or \_\_\_\_\_ hours/month.

Other volunteering: \_\_\_\_\_\_

Groups I can connect you with: \_\_\_\_\_

Elected Officials I know well: \_\_\_\_\_





## Volunteer form for AB 700, the *California DISCLOSE Act*

**Support Statement:** I believe that voters deserve to know who is paying for political ads. I therefore endorse and publicly support AB 700, the California DISCLOSE Act (Gomez-Levine).

Name	
Affiliation & Title*	
Address	
City	Zip
Email	Phone
Signature	Date
[ ] I'm a union membe	r [ ] I'm a business owner [ ] I'm an elected official
[ ] I make political dor	ations. Please add me to the list of Donors for Accountable Politics.

\*Your support may be listed on California Clean Money Campaign website. Affiliation and title used for identification only. You will receive occasional updates on the campaign and how you can help. Email and contact info will be kept private.

### I am interested in helping by:

- [ ] Gathering signatures or tabling
- [ ] Making phone calls
- [ ] Entering supporter data or doing research
- [ ] Writing letters to the editor or legislators
- [ ] Helping in the office or with mailings
- [ ] Becoming a speaker or speaker organizer
- [ ] Hosting a house party or other fundraising
- [ ] Exercising leadership organizing other volunteers
- [ ] Add me to Facebook Rapid Response Team listserve for 3-4 Facebook posts to share a week
- [ ] Attending hearings in Sacramento (carpools available)
- [ ] Please send occasional text action alerts to my phone (at most two a month on average)

Please contact me to volunteer \_\_\_\_\_ hours/week or \_\_\_\_\_ hours/month.

Other volunteering:
Groups I can connect you with:
Elected Officials I know well:



# I Support the Voters' Right to Know Act

The *Voters' Right to Know Act* is a statewide initiative for the November 2016 ballot that will dramatically improve campaign finance disclosure, making California a national model of reform.

- Requires ads on state and local <u>ballot measures</u> and ads about <u>candidates paid for by outside groups</u> to clearly show their top three funders even if they send funds through multiple layers of organizations.
- Establishes a California constitutional right to know the true sources of political spending.
- Completely <u>bans gifts to legislators from lobbyists</u> and their employers, and <u>restricts revolving-door</u> <u>job offers</u> to elected officials for two years.

### **Support Statement:** I publicly endorse the Voters' Right to Know Act.

🔍 I U KNUW

Name				
Affiliation & Title*				
Address				
City, State			Zip	)
Email	Phone			
Signature				Date
[ ] Please send me	copies of tl	ne petition!		
*Your support may be liste You will receive occasional				tle used for identification only. Ict info will be kept private.
I am interested in	helping by:			
[ ] Gathering signat	tures or tabling	[ ] Becoming a	Lead Circula	tor (table 5-10 times)
[ ] Entering suppor	ter data	[ ] Organizing v	olunteers in	my area
[ ] Making phone c	alls	[ ] Facebook– C	Get social ale	rts to post 3-4 times/week
Other/Groups to con	itact:			
Please contact me	to volunteer	hours/week	or	_ hours/month.
Make a Contribut	ion to get the <i>Va</i>	oters' Right to Kn	<i>ow Act</i> on (	the ballot
[ ] Please accept my	y contribution by c	heck or using my cr	edit card of S	\$
Credit Card			Expiration	Date
The law requires your employer and occupation. If you don't have a current employer put "NA" in both blanks. If you are self-employed put "self-employed" in Employer, and also put your profession. This contribution is not deductible as a charitable donation for Federal income tax purposes				
Employer				
Occupation				
S VOTERS RIGHT	3916 Sepulv	ax to California Clean M eda Blvd., Suite 208 ♦ Culver 00 ♦ Fax (888) 633-8898 ♦ in	City, CA 90230	Fund

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## In-Kind Contribution Form for Voters' Right to Know Act

Please use this form for any in-kind contributions to the campaign for the *Voters' Right to Know Act*, such as food, printing, facility rental, etc. All amounts need to be reported. Please include your occupation and employer and fax or mail it to the address below.

If you would instead like to request reimbursement from California Clean Money Action Fund for your expenses you can send an email to info@CAclean.org or call 310-390-6025.

Name	
Address	
City, State	Zip
Email	Phone
Occupation*	
Employer *	

\*The law requires your employer and occupation. If you don't have a current employer put "NA" in both blanks. If you are self-employed put "self-employed" in Employer, and also put your profession.

Amount of In-Kind Contribution	Date
Description	



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## **Businesses Endorse AB 700, the California DISCLOSE Act**

Two-thirds of business leaders believe secret political spending poses a threat to companies.<sup>\*</sup> We need to make sure that the voices of small businesses aren't drowned out by deceptive ads paid for by giant special interests hiding behind misleading names.

That's why we need AB 700 (Gomez-Levine), the *California DISCLOSE Act,* to stop big secret spending in California by letting voters know who *really* pays for ballot measure ads. It will:

• Require the top three funders of state and local ballot measure ads to be shown clearly and unambiguously on the ads themselves.

• Require funders disclosed on ballot measure ads to be the original sources of the contributions to the committee that paid for the ad, even if funders try to hide behind multiple layers of committees or organizations.

**Support Statement:** We believe that voters deserve to know who is paying for political ads. We therefore endorse and publicly support AB 700, the California DISCLOSE Act (Gomez-Levine).

Business or Organization Name		
Address		
City, State	Zip	
Signer/Officer Name		
Signer/Officer Title		
Signer Email	Phone	
Signature	D	ate
Would you like to tell us why?		

<sup>\*</sup>Zogby International poll commissioned by the Committee for Economic Development in October 2010.

www.CAclean.org

