

# **Before Voters' Right to Know Act**

Ad for Prop 26, Supermajority Vote to Pass New Fees (2010).  
Passed after \$18 million spent for it. Passed with 52.5% vote.



# **After Voter's Right to Know Act**

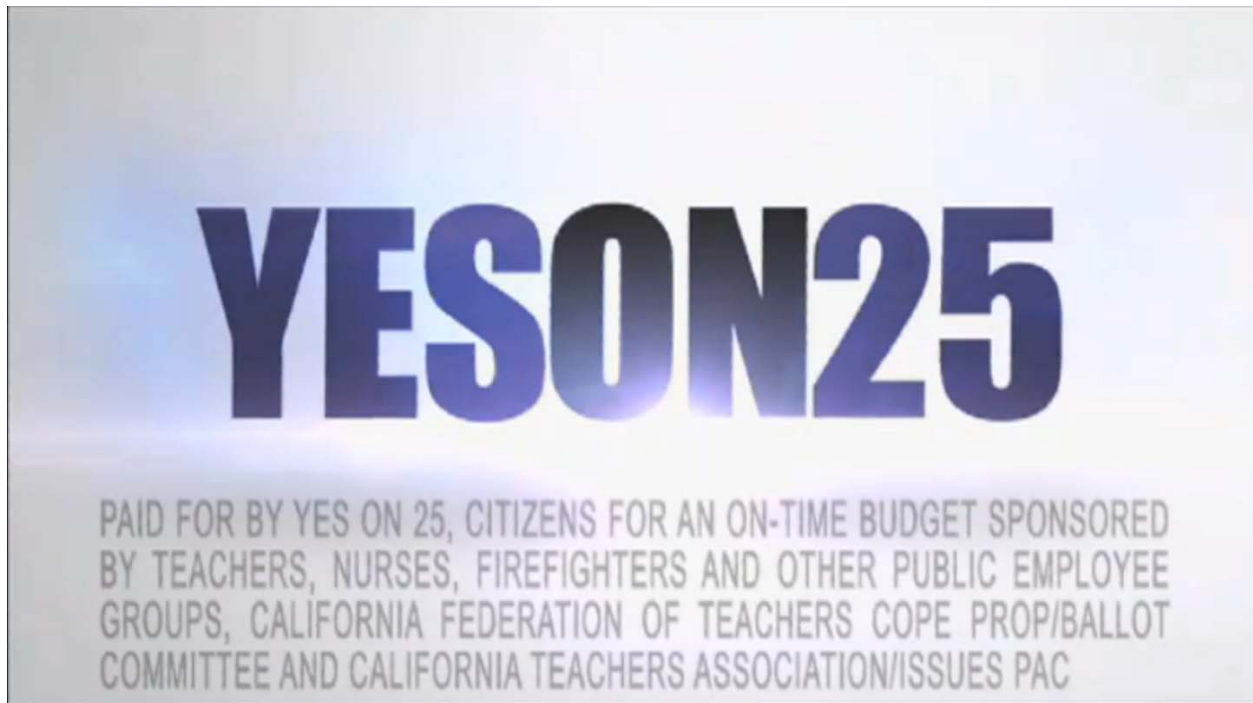


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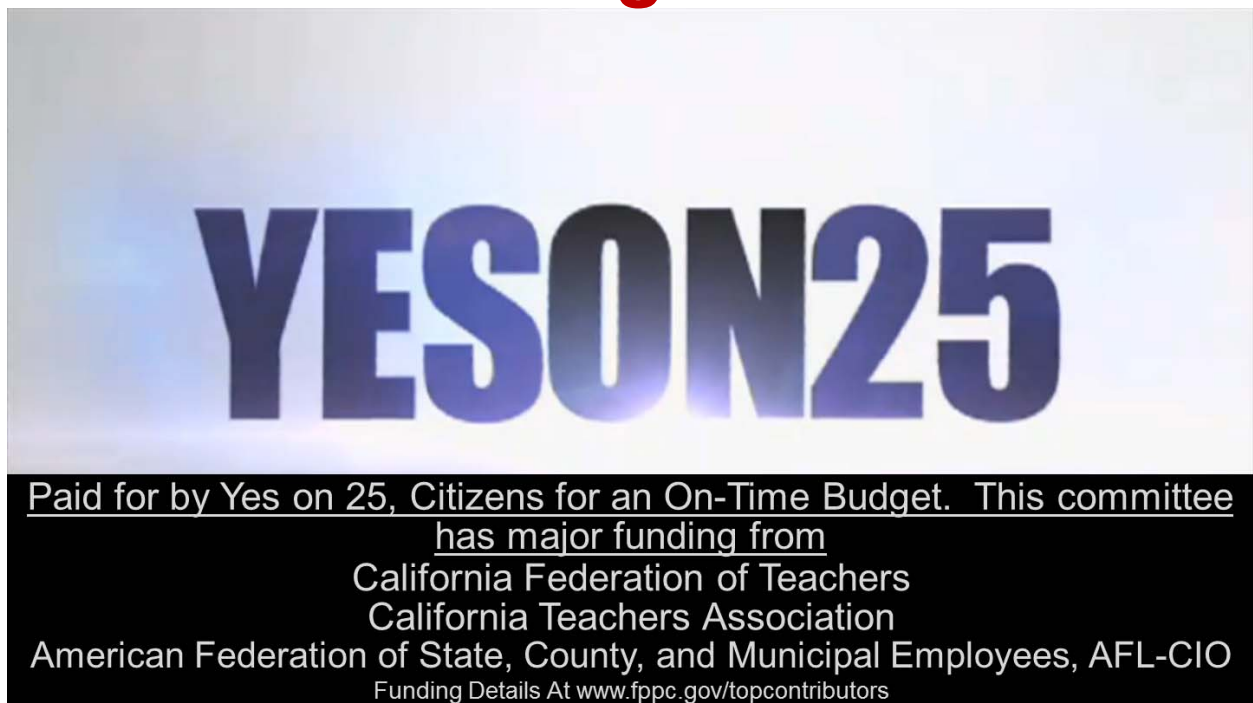


# ***Before Voters' Right to Know Act***

Ad for Prop 25, Majority Vote for Legislature to Pass Budget (2010).  
Passed after nearly equal funding for and against.



# ***After Voter's Right to Know Act***

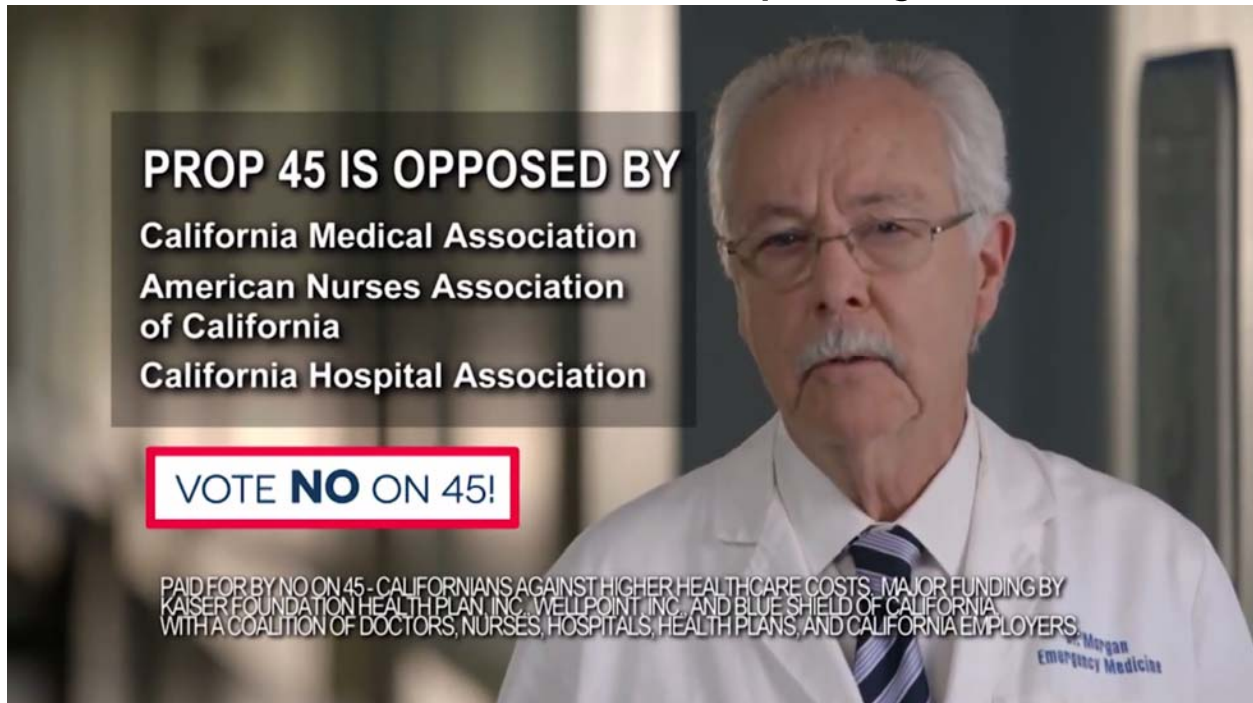


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# ***Before Voters' Right to Know Act***

Ad against Prop 45, Insurance Company Rates Initiative (2014).  
Defeated after \$56 million spent against it.

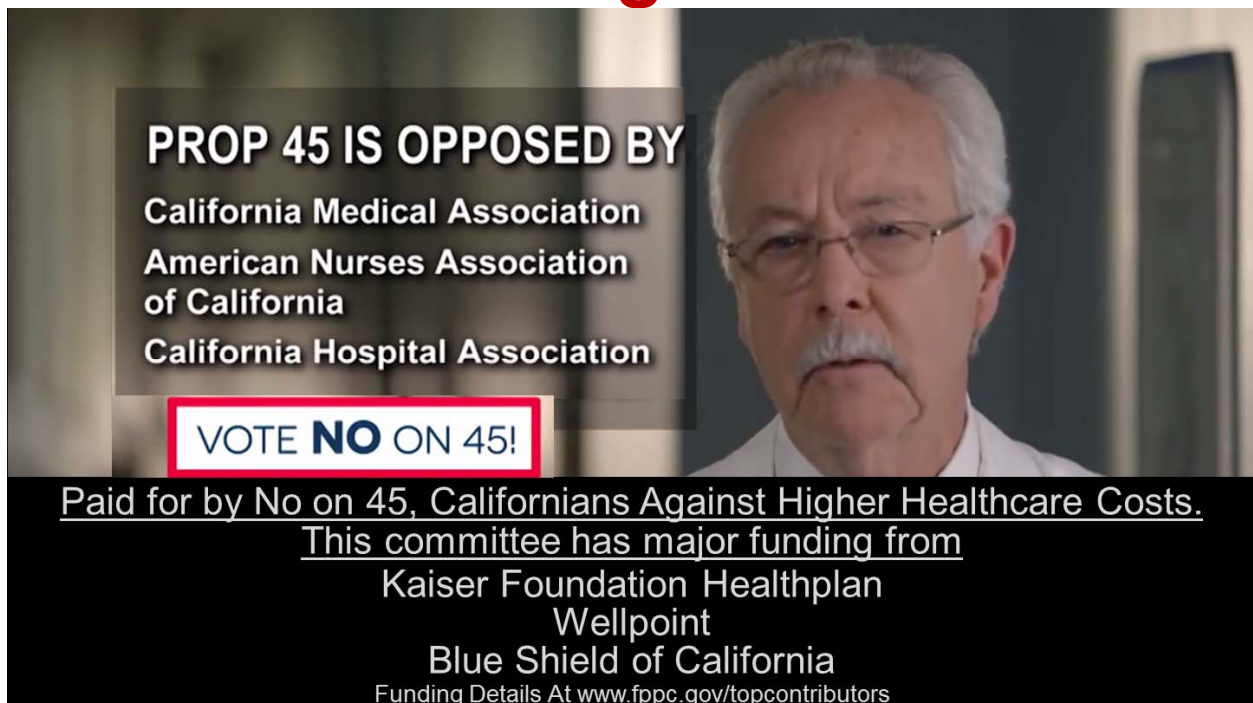


**PROP 45 IS OPPOSED BY**  
California Medical Association  
American Nurses Association  
of California  
California Hospital Association

**VOTE NO ON 45!**

PAID FOR BY NO ON 45 - CALIFORNIANS AGAINST HIGHER HEALTHCARE COSTS. MAJOR FUNDING BY KAISER FOUNDATION HEALTH PLAN INC., WELLPOINT INC., AND BLUE SHIELD OF CALIFORNIA WITH A COALITION OF DOCTORS, NURSES, HOSPITALS, HEALTH PLANS, AND CALIFORNIA EMPLOYERS.

# ***After Voter's Right to Know Act***



**PROP 45 IS OPPOSED BY**  
California Medical Association  
American Nurses Association  
of California  
California Hospital Association

**VOTE NO ON 45!**

Paid for by No on 45, Californians Against Higher Healthcare Costs.  
This committee has major funding from  
Kaiser Foundation Healthplan  
Wellpoint  
Blue Shield of California  
Funding Details At [www.fppc.gov/topcontributors](http://www.fppc.gov/topcontributors)

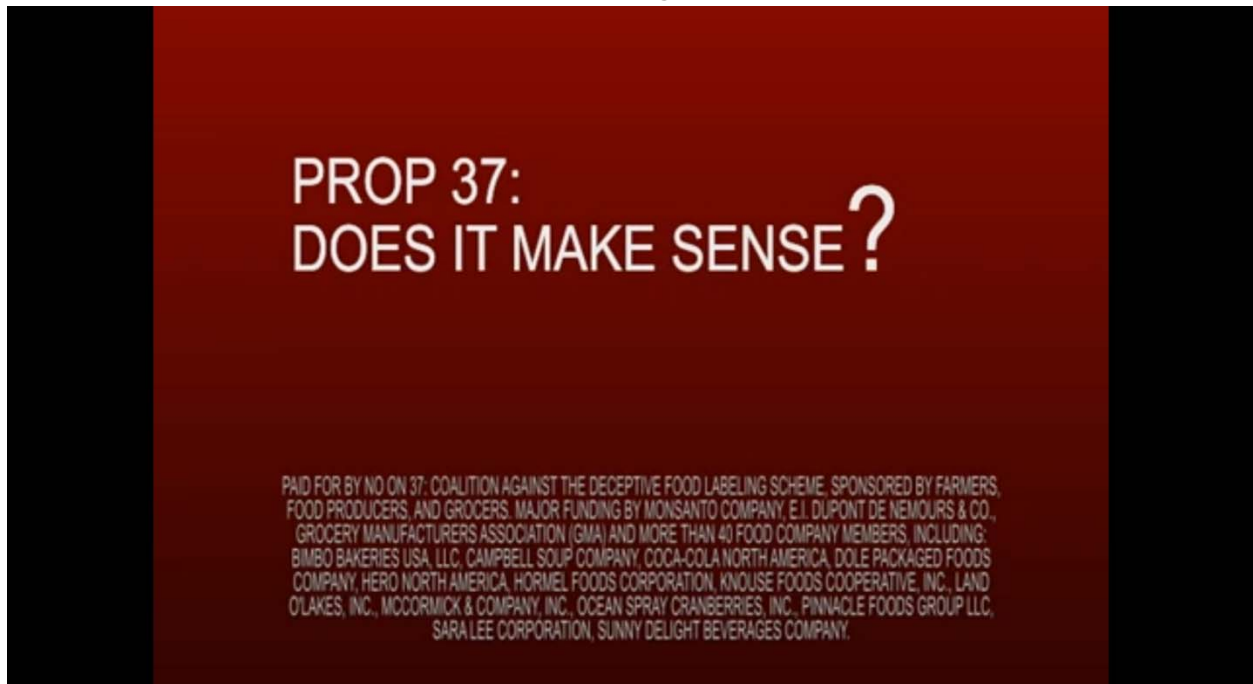


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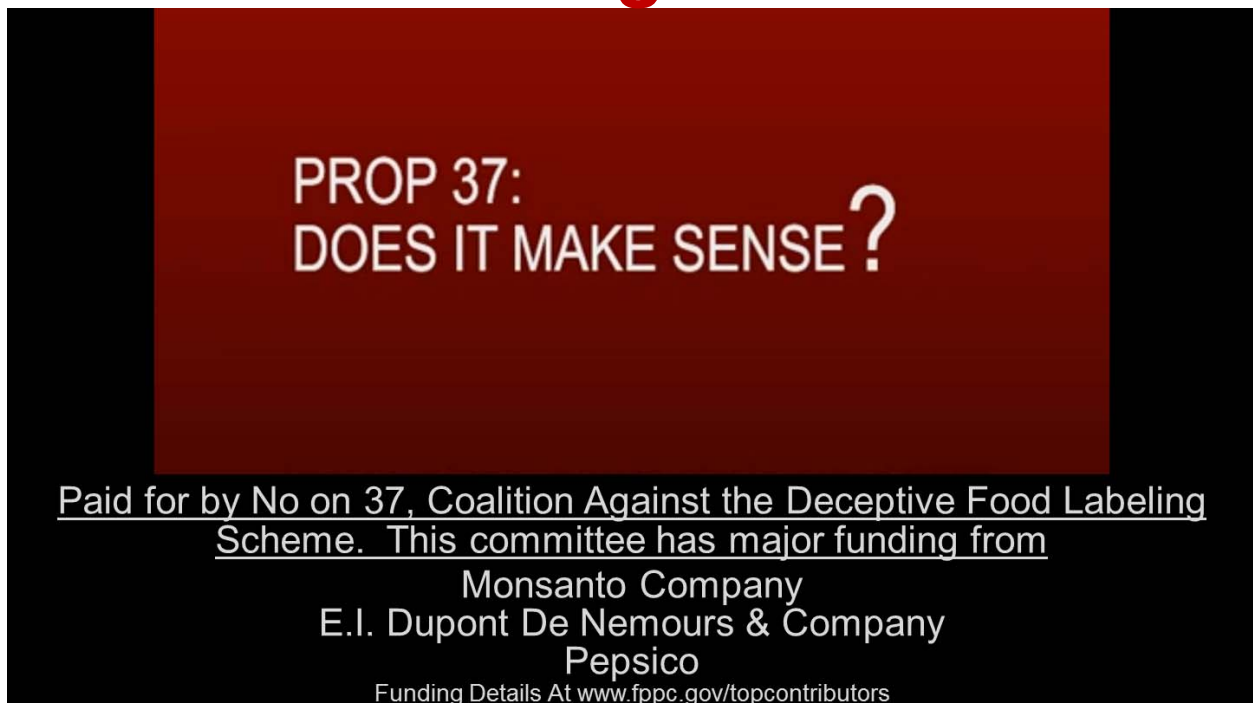


# ***Before Voters' Right to Know Act***

Ad against Prop 37, Mandatory Labeling of GMO Food (2012).  
Defeated after \$44 million spent against it. Lost with 51.4% vote.



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# ***Before Voters' Right to Know Act***

Ad for Prop 23, Suspension of Climate Change Legislation (2010).  
Defeated after environmentalists spend \$39 million saying who was behind it.



# ***After Voter's Right to Know Act***

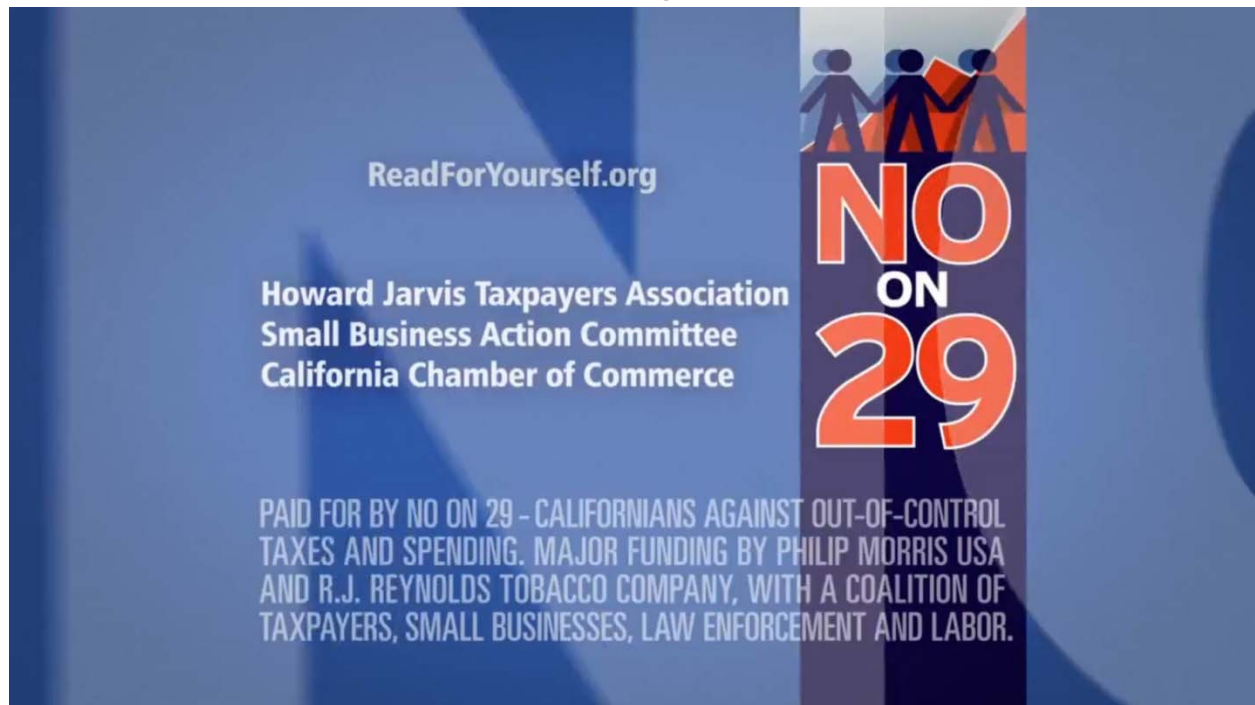


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# ***Before Voters' Right to Know Act***

Ad against Prop 29, Tobacco Tax for Cancer Research (2010).  
Defeated after \$47 million spent against it. Lost with 50.2% vote.



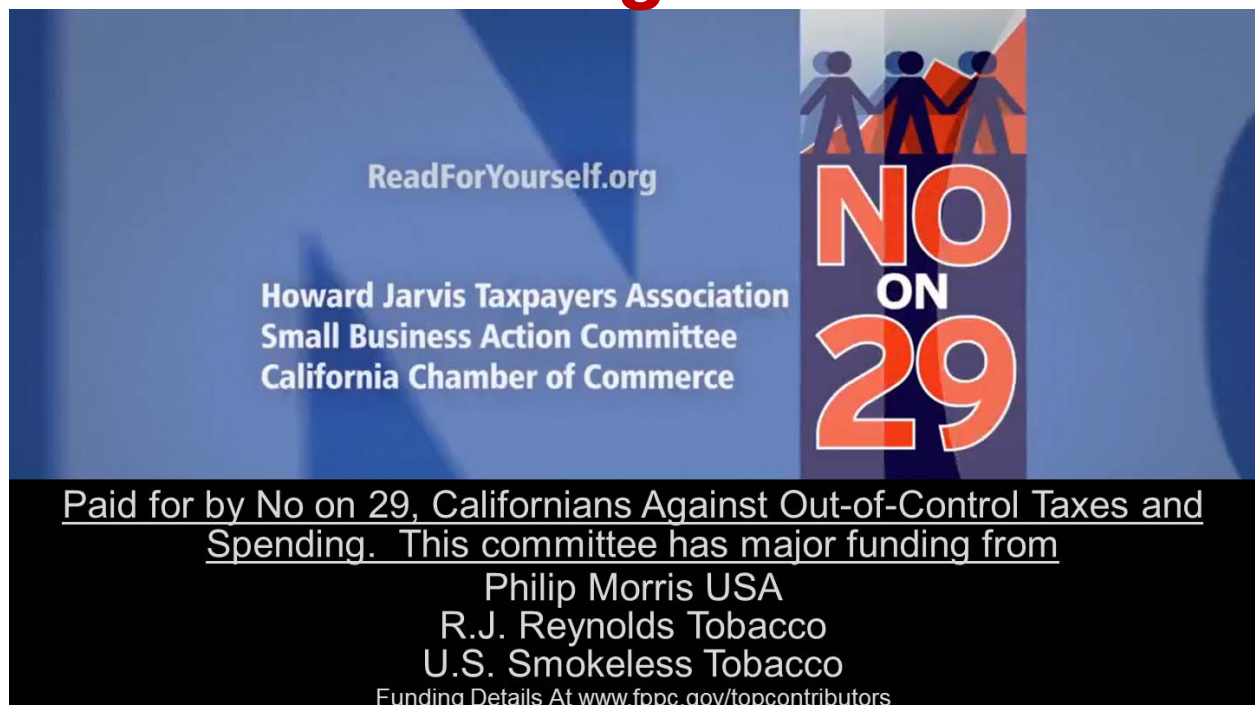
ReadForYourself.org

Howard Jarvis Taxpayers Association  
Small Business Action Committee  
California Chamber of Commerce

**NO  
ON  
29**

PAID FOR BY NO ON 29 - CALIFORNIANS AGAINST OUT-OF-CONTROL TAXES AND SPENDING. MAJOR FUNDING BY PHILIP MORRIS USA AND R.J. REYNOLDS TOBACCO COMPANY, WITH A COALITION OF TAXPAYERS, SMALL BUSINESSES, LAW ENFORCEMENT AND LABOR.

# ***After Voter's Right to Know Act***



ReadForYourself.org

Howard Jarvis Taxpayers Association  
Small Business Action Committee  
California Chamber of Commerce

**NO  
ON  
29**

Paid for by No on 29, Californians Against Out-of-Control Taxes and Spending. This committee has major funding from  
Philip Morris USA  
R.J. Reynolds Tobacco  
U.S. Smokeless Tobacco  
Funding Details At [www.fppc.gov/topcontributors](http://www.fppc.gov/topcontributors)



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# ***Before Voters' Right to Know Act***

Ad against Prop 87, Alternative Energy Oil Tax (2006).  
Defeated after \$94 million spent against it. Lost with 54.6% vote.



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# **Before Voters' Right to Know Act**

Ad against Prop 79, Prescription Drug Discount Program (2006).  
Defeated after \$124 million spent against it.

**No on Prop 79**  
*Wrong Prescription for California*

**See for Yourself**  
[www.CalRxNow.org](http://www.CalRxNow.org)

PAID FOR BY CALIFORNIANS AGAINST THE WRONG PRESCRIPTION - NO ON PROP 79, SPONSORED BY THE PHARMACEUTICAL RESEARCH AND MANUFACTURERS OF AMERICA AND MAJOR FUNDING PROVIDED BY JOHNSON & JOHNSON, MERCK & CO., INC., PFIZER, INC., GLAXOSMITHKLINE, AND OTHER COMPANIES.

# **After Voter's Right to Know Act**

**No on Prop 79**  
*Wrong Prescription for California*

**See for Yourself**  
[www.CalRxNow.org](http://www.CalRxNow.org)

Paid for by Californians Against the Wrong Prescription – No on Prop 79.  
This committee has major funding from  
GlaxoSmithKline  
Merck  
Pfizer  
Funding Details At [www.fppc.gov/topcontributors](http://www.fppc.gov/topcontributors)



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# ***Before Voters' Right to Know Act***

Ad against Prop P, Santa Barbara County Fracking Ban (2014).  
Defeated after \$7.6 million spent against it — \$112 per No vote!




**NO** on **P**

Stop the Oil and Gas Shutdown

**NO**onMeasure**P**.com

PAID FOR BY NO ON P: A COALITION OF SANTA BARBARA COUNTY TAXPAYERS, CONSUMERS AND ENERGY PRODUCERS, WITH MAJOR FUNDING FROM CALIFORNIANS FOR ENERGY INDEPENDENCE COMMITTEE, INCLUDING ENERGY PRODUCERS AND PACIFIC COAST ENERGY COMPANY LP

# ***After Voter's Right to Know Act***



**NO** on **P**

Stop the Oil and Gas Shutdown

**NO**onMeasure**P**.com

Paid for by No on P. This committee has major funding from  
Aera Energy  
Chevron  
Occidental Petroleum

Funding Details At [www.fppc.gov/topcontributors](http://www.fppc.gov/topcontributors)



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