

Businesses Endorse SB 52, the *California DISCLOSE Act*

Two-thirds of business leaders believe secret political spending poses a threat to companies.* We need to make sure that the voices of small businesses aren't drowned out by deceptive ads paid for by giant special interests hiding behind misleading names.

That's why we need SB 52 (Leno-Hill), the *California DISCLOSE Act*, to end big secret political spending in California by letting voters know who *really* is paying for ballot measure ads. It will:

- Mandate clear and prominent disclosure of who is behind TV, radio, print, and other ads, on the ads themselves, for all state and local ballot measure ads.
- Stop special interest contributors from hiding behind fake committee names by requiring follow-the-money disclosure so that ads have to show their three largest *original* contributors.

Support Statement: *We believe that voters deserve to know who is paying for political ads. We therefore endorse and publicly support SB 52, the California DISCLOSE Act.*

Business or
Organization Name _____

Address _____

City, State _____ Zip _____

Signer/Officer Name _____

Signer/Officer Title _____

Signer Email _____ Phone _____

Signature _____ Date _____

Would you like
to tell us why?

*Zogby International poll commissioned by the Committee for Economic Development in October 2010.

Please mail or fax form to:

www.CAclean.org

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