

Before AB 249, California DISCLOSE Act

Ad for Prop 26, Supermajority Vote to Pass New Fees (2010).
Passed after \$18 million spent for it. Passed with 52.5% vote.



After AB 249



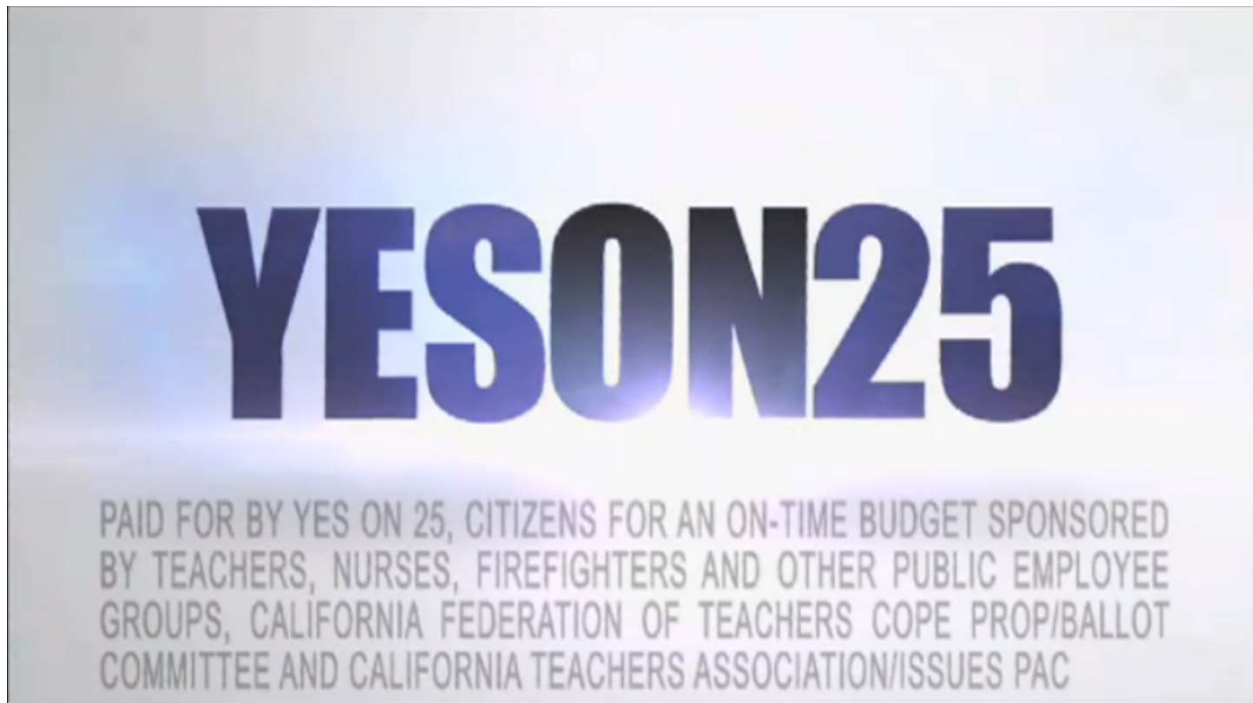
Find out more:
www.CAclean.org
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California Clean Money Campaign
3916 Sepulveda Blvd., Suite 208 ♦ Culver City, CA 90230
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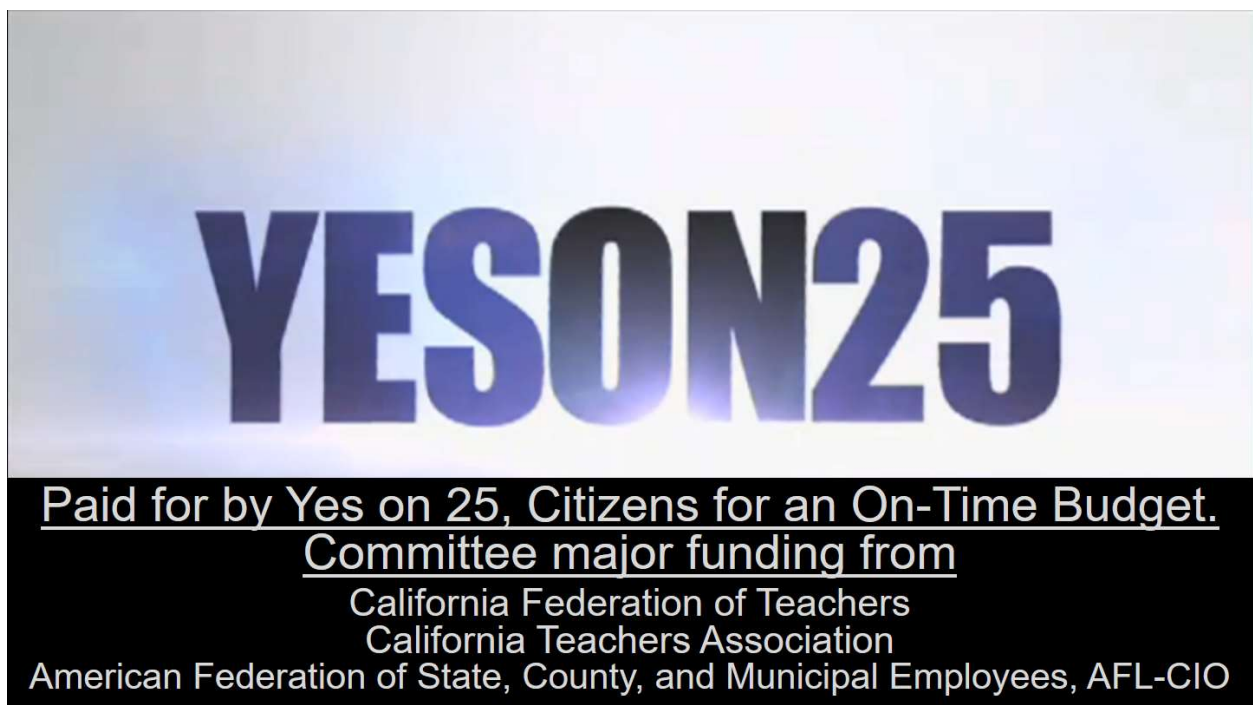


Before AB 249, California DISCLOSE Act

Ad for Prop 25, Majority Vote for Legislature to Pass Budget (2010).
Passed after nearly equal funding for and against.



After AB 249



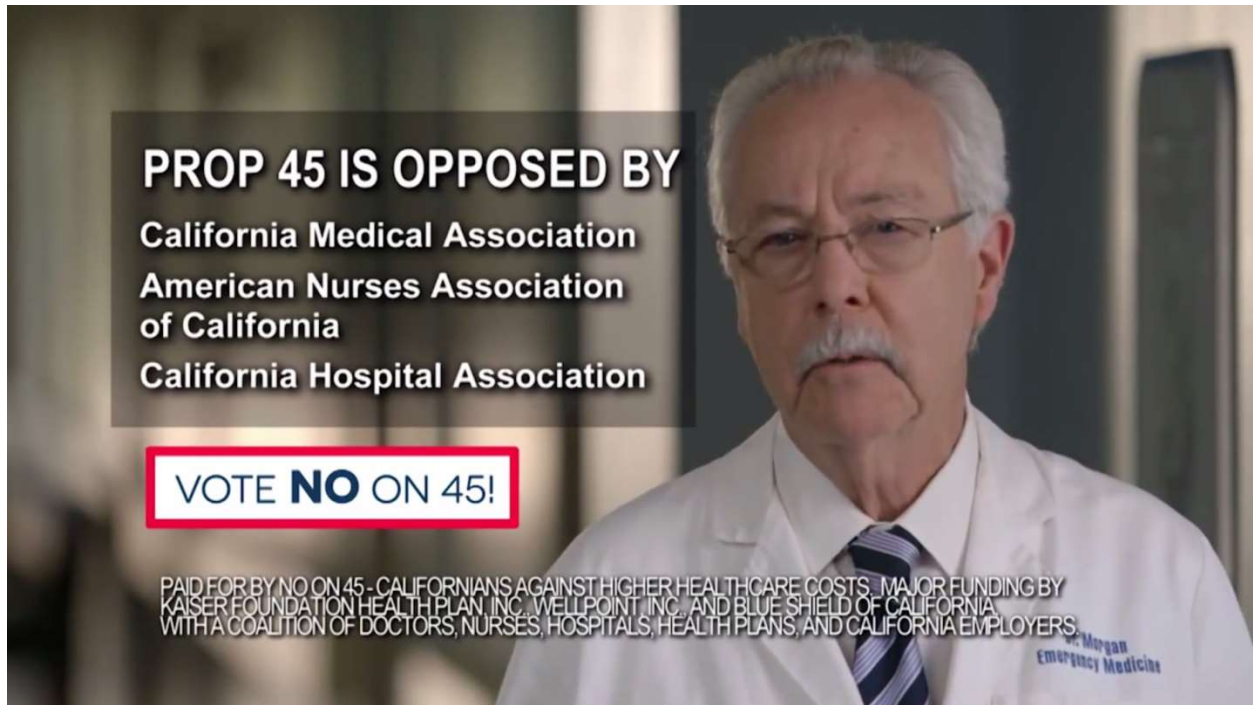
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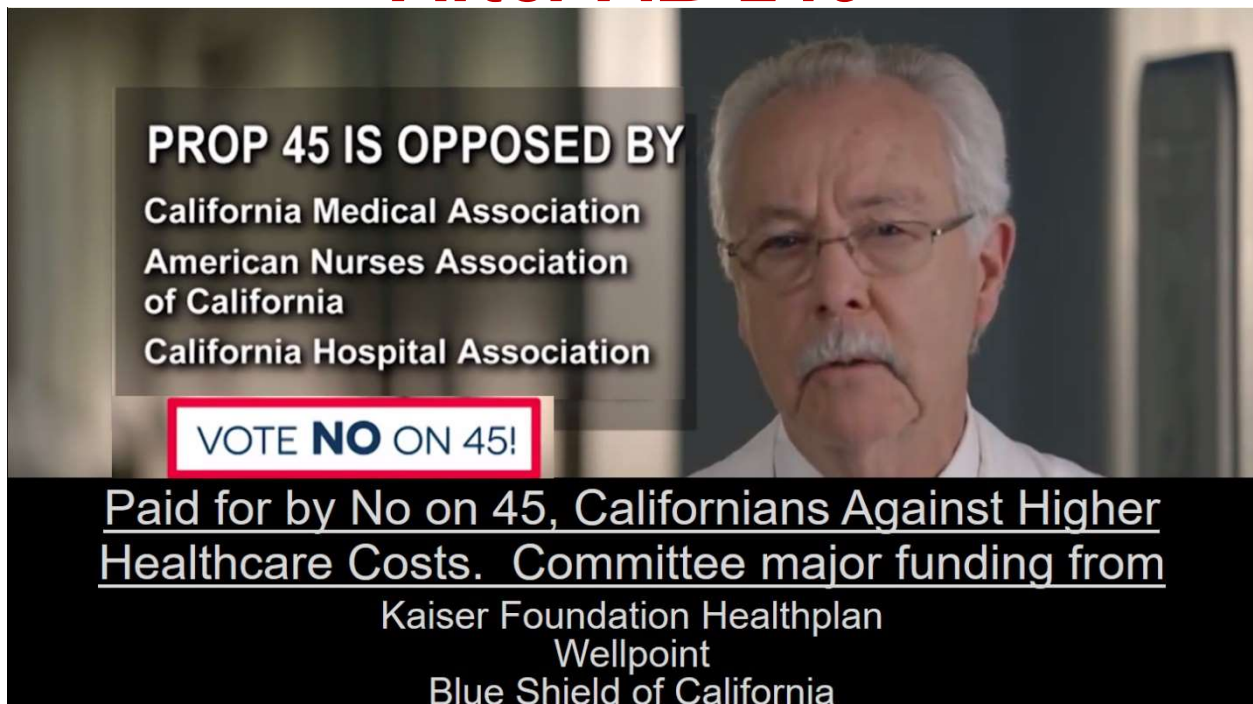


Before AB 249, California DISCLOSE Act

Ad against Prop 45, Insurance Company Rates Initiative (2014).
Defeated after \$56 million spent against it.



After AB 249



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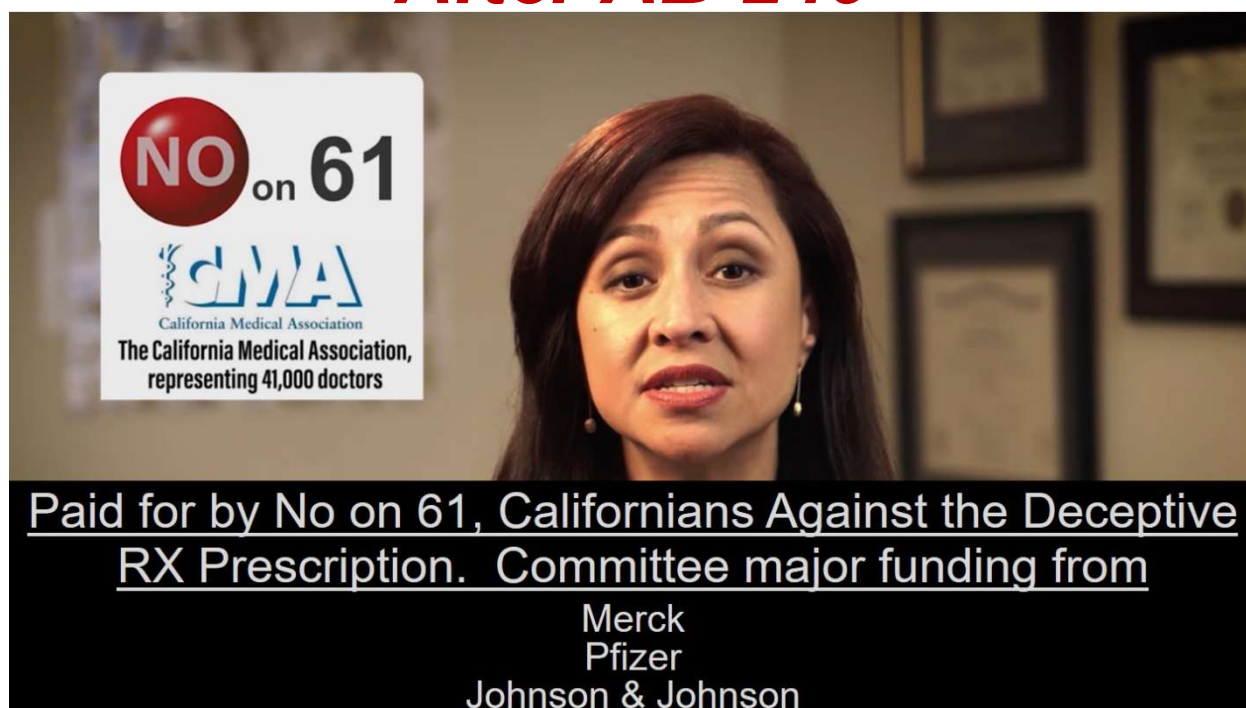


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**Ad against Prop 61, Drug Price Standards Initiative (2016).
Defeated after \$109 million spent against it.**



After AB 249



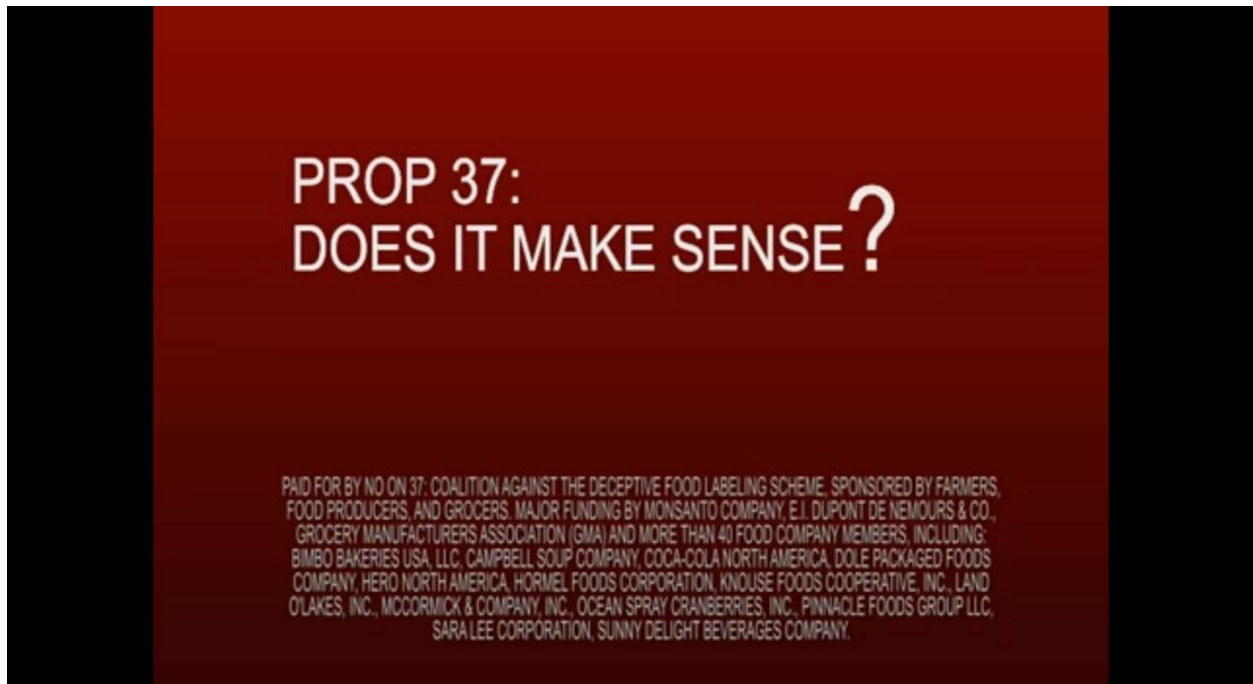
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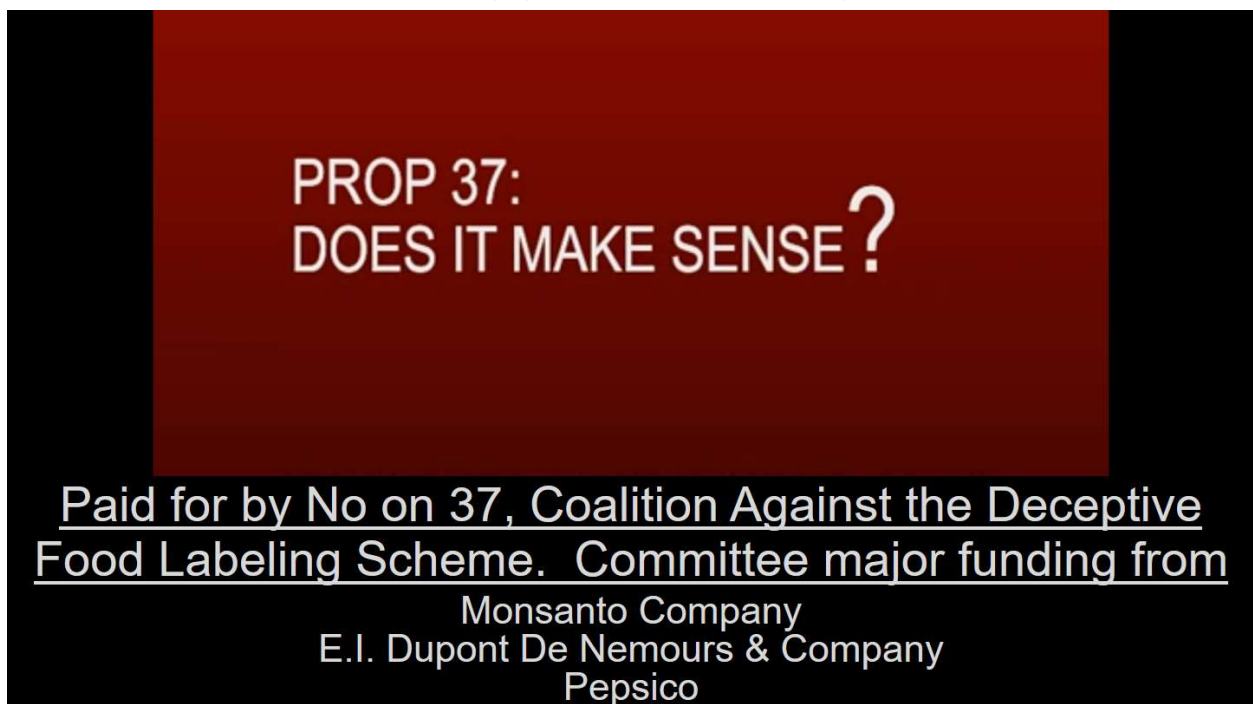


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**Ad against Prop 37, Mandatory Labeling of GMO Food (2012).
Defeated after \$44 million spent against it. Lost with 51.4% vote.**



After AB 249



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**Ad for Prop 23, Suspension of Climate Change Legislation (2010).
Defeated after environmentalists spend \$39 million saying who was behind it.**



After AB 249



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Before AB 249, California DISCLOSE Act

Ad against Prop 87, Alternative Energy Oil Tax (2006).
Defeated after \$94 million spent against it. Lost with 54.6% vote.



After AB 249



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Before AB 249, California DISCLOSE Act

**Ad against Prop P, Santa Barbara County Fracking Ban (2014).
Defeated after \$7.6 million spent against it — \$112 per No vote!**



The advertisement features the text "NO on P" in large, bold letters, with "NO" in red and "on P" in black. Below this, it says "Stop the Oil and Gas Shutdown" and "NOonMeasureP.com". To the right is a portrait of a man in a blue checkered shirt. At the bottom, a small text block reads: "PAID FOR BY NO ON P: A COALITION OF SANTA BARBARA COUNTY TAXPAYERS, CONSUMERS AND ENERGY PRODUCERS, WITH MAJOR FUNDING FROM CALIFORNIANS FOR ENERGY INDEPENDENCE COMMITTEE, INCLUDING ENERGY PRODUCERS AND PACIFIC COAST ENERGY COMPANY LP".

After AB 249



This version of the advertisement is identical to the one above, but with a black banner at the bottom containing the following text: "Paid for by No on P. Committee Major Funding By", "Aera Energy", "Chevron", and "Occidental Petroleum".

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