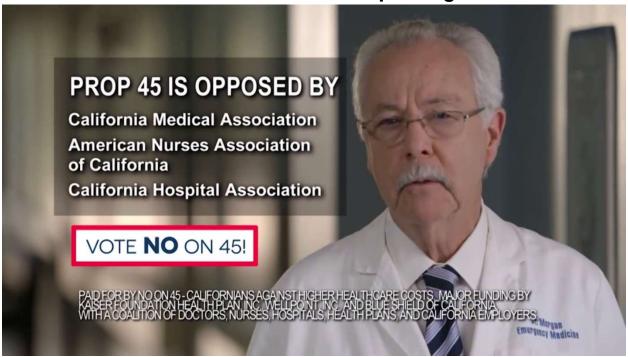
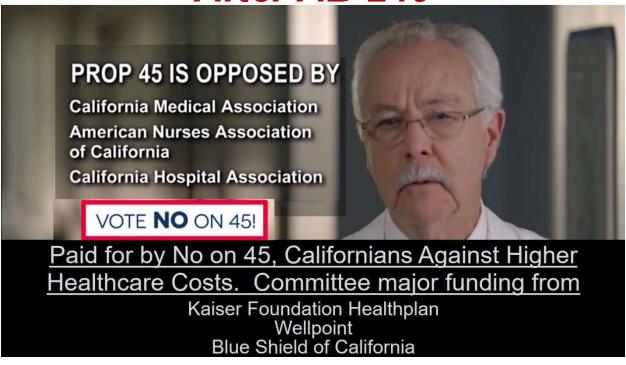
Before AB 249, California DISCLOSE Act

Ad against Prop 45, Insurance Company Rates Initiative (2014).

Defeated after \$56 million spent against it.



After AB 249







Before AB 249, California DISCLOSE Act

Ad against Prop 61, Drug Price Standards Initiative (2016).

Defeated after \$109 million spent against it.



After AB 249







